

The Perlite Institute Privacy Policy

The Perlite Institute is committed to protecting your privacy. This Privacy Policy applies to the Perlite Institute's website and governs data collection and usage at all Perlite Institute sites and services; it does not apply to other online or offline sites, products or services. Please read the Perlite Institute's Privacy Policy. Personal information of all users is collected, used and disclosed as described in this Privacy Policy.

Collection of Your Personal Information

The Perlite Institute's website collects personal information, such as your email address, name, home or work address or telephone number. Information collected by the Perlite Institute is used solely for the purpose of billing and record-keeping. The Perlite Institute does not collect any information about your computer hardware and software.

The Perlite Institute encourages you to review the privacy statements of websites you choose to link to from the Perlite Institute's website so that you can understand how those websites collect, use and share your information. We are not responsible for the privacy statements or other content on websites outside of the Perlite Institute's website.

Use of Your Personal Information

The Perlite Institute collects and uses your personal information to process membership and item orders. It is possible that the Perlite Institute may also use personal information to inform you of other products or services available from the Perlite Institute.

The Perlite Institute does not collect sensitive personal information, such as race, religion or political affiliations.

The Perlite Institute may access and/or disclose your personal information if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on the Perlite Institute or the site; (b) protect and defend the rights or property of the Perlite Institute, including its website; or (c) act under exigent circumstances to protect the personal safety of users of the Perlite Institute or the public.

Control Your Personal Information

You may stop the delivery of future promotional emails from the Perlite Institute by clicking the "Opt Out" link at the bottom of an email.

Security of Your Personal Information

The Perlite Institute is committed to protecting the security of your personal information. We use a variety of security technologies and procedures to help protect your personal information from unauthorized access, use or disclosure. For example, we store the personal information you provide on computer systems with limited access that are located in a controlled facility. When we transmit highly confidential information (such as a credit card number) over the Internet, we use a secure payment gateway so your information is protected.

How We Use Cookies

A cookie is a small file which asks permission to be placed on your computer's hard drive. Once you agree, the file is added and the cookie helps to analyze web traffic or lets you know when you visit a particular site. Cookies allow web applications to respond to you as an individual. The web application can tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences.

We use traffic log cookies to identify which pages are being used. This helps us analyze data about web page traffic and improve our website to tailor it to customer needs. We only use this information for statistical analysis purposes and then the data is removed from the system.

Overall, cookies help us provide you with a better website by enabling us to monitor which pages you find useful and which you do not. A cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with us.

You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. This may prevent you from taking full advantage of the website.

Changes to This Statement

The Perlite Institute will occasionally update this Privacy Policy to reflect company and customer feedback. The Perlite Institute encourages you to periodically review this Policy to be informed of how the Perlite Institute is protecting your information.